



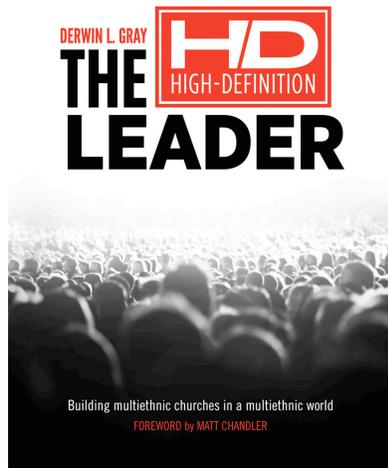
KAREN CAMPBELL

M E D I A

A Message to the Church: Become Multiethnic or Become Irrelevant *Pastor of largest multi-ethnic in the U.S. brings diversity to the forefront of the local church*

Nashville, Tenn., August 19, 2015—The United States is known as the “Great Melting Pot,” yet a survey of our churches on Sunday mornings would reveal a noticeably different portrait of our ethnic make-up. Every facet of American culture is multiethnic, even as racial tensions are on the rise, yet the church is still the most segregated institution in America.

NEXT
LEADERSHIP NETWORK



In *The High-Definition Leader: Building Multiethnic Churches in a Multiethnic World* (NEXT, Leadership Network, September), Derwin Gray, former NFL football player, author and lead pastor of Transformation Church, issues an invitation for church leaders to help their congregations embrace Christ’s call to the early church—a call that crosses ethnic and socioeconomic barriers to create heavenly colonies of love, reconciliation, and unity.

Derwin Gray is living out this message at Transformation Church in Charlotte, NC. Being one of the fastest-growing churches in America, Transformation is also *intentionally* diverse (multi-generational and multiethnic)—from the leadership team all the way to music, small groups and members.

“What we are doing at Transformation Church aims to be a portrait of God’s intentionality for community,” says Gray. “Through *The High-Definition Leader* I hope to equip and energize churches and leaders to make the local church a community of differents where we don’t tolerate each other, we celebrate each other.”

The High Definition Leader helps church leaders:

- Understand that planting and transforming churches into multiethnic groups is a biblical calling they must encourage.
- Identify and implement the best practices to help leaders build multiethnic churches.



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- Recognize that reconciliation between ethnic groups in the church is not just a social issue but a theological issue leaders cannot ignore.

“The apostle Paul built multiethnic, socioeconomic diverse local churches of Jews and Gentiles,” says Gray. “We must follow his godly wisdom and leadership if we want to be the church for which Christ died.”

The High-Definition Leader

Building Multiethnic Churches in a Multiethnic World

By Derwin L. Gray

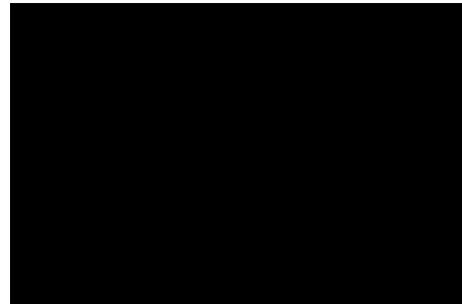
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Derwin L. Gray is a former NFL football player as well as the founding and lead pastor of Transformation Church (TC), one of the fastest-growing churches in America. TC is a multiethnic, multi-generational, mission-shaped community with four campuses near Charlotte, NC. Working toward his doctorate at Northern Seminary and being awarded an honorary doctorate from Southern Evangelical Seminary, Derwin is the author of *Hero:*

Unleashing God’s Power in a Man’s Heart and *Limitless Life: You are More Than Your past When God Hold Your Future.*

Watch the video trailer here: <https://vimeo.com/135398646>

www.derwinlgray.com

<http://www.transformationchurch.tc/>



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Suggested Interview Questions for Derwin Gray

1. Tell us about the church you founded, Transformation Church. How are you *intentionally* multi-cultural and multi-generational?
2. Why is there a need for cross-cultural leaders in America? Why is the church in America—and throughout the world—so segregated?
3. You say in the book that when ethnic diversity is possible and local churches remain homogenous, the church loses credibility. Why is that?
4. What is the definition of a High-Definition Leader?
5. How was the apostle Paul the original High-Definition Leader? What can we learn from his work with the early church? Would he be disappointed with the church today?
6. You are a former NFL player. How did your time of the field prepare you for leadership?
7. How is the mystery of Christ and partnership with God important in high definition discipleship and leadership?
8. Why is it important for High-Definition Leaders to see color rather than just black and white?
9. What are the five characteristics of a disciple?
10. What advice do you have for church leaders who want to make their churches multiethnic but are getting push-back from their congregations or leadership teams?
11. How can a High-Definition Leader remain true to their calling of reaching multiethnic groups?



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To schedule an interview with Derwin Gray, please contact Karen Campbell at karen@karencampbellmedia.com or 616-309-4390

Praise for *The High-Definition Leader*

Both Derwin's story and Transformation Church's are visions of a new kind of church. No vision is more needed in the United States of America because if our churches don't become multiethnic the word united at the federal level will be mocked by the word divided in the churches. Derwin Gray has a better idea: let local churches lead by becoming united churches as a prophetic voice for a more united nation. – Scot McKnight, Julius R. Mantey Professor in New Testament, Northern Seminary

This book challenges convention and challenges the reader to abandon the status quo and embrace a glorious picture of ethnic unity that is made possible only in Christ. This book is a must read. – Ed Stetzer, www.edstetzer.com

Anchored in God's Word, The High Definition Leader is a compelling, prophetic call to be and look like God's church. Derwin writes not from mere observation and analysis but from engaging credibility. – Dr. Crawford W. Loritts, Jr., author, speaker, radio host, Sr. Pastor, Fellowship Bible Church

Read The High Definition Leader and be energized to see the kingdom of Christ in all its vivid diversity once again. – Dr. Russell Moore, President of Ethics and Religious Liberty Commission of The Southern Baptist Convention

*The High Definition Leader arrives at the right moment and comes at you like a rocket—with superb precision and paradigm-exploding power. – Jonathan Merritt, Author of *Jesus is Better than You Imagined*; Senior columnist for Religion News Service*

The High-Defintion Leader is biblical, theological, personal, and highly practical. We're reminded that we must engage this journey because the gospel invites us to be agents, ministers, and leaders of reconciliation. – Rev. Eugene Cho, Senior Pastor, Quest Church

*The leadership lessons in this book are game-changers for the church – Gabe Lyons, Founder of Q & author of *The Next Generation**



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